



**Center for East Asian Studies**  
*University of Wisconsin-Madison*

## Spring 2017 Tuesday Lecture Series

*Visiting scholars at UW-Madison offer their research-based perspectives:*

# **Media and Communication in Contemporary China**

**Tuesday, April 3**

**4—5:30 p.m.**

**206 Ingraham Hall**

*UW-Madison Communication Science Professor **Zhongdang Pan** will moderate a panel of presenters featuring four visiting scholars from Chinese universities:*

**Zeng Fanbin:** Associate Professor, School of Journalism and Communication, Jinan University  
*“Internet Use, Social Trust, Perception of Justice, and Sense of Happiness: The 2015 CGSS data set”*

**Li Dongxiao:** Associate Professor, College of Media and International Culture, Zhejiang University  
*“Transnational Non-Government Organizations in China: The case of Greenpeace”*

**Liu Liming:** PhD candidate, Institute of Communication Study, Chinese Communication University  
*“Organizational Innovations for Survival in A Changing Media Environment:  
The Case of Southern Metropolis Daily 南方都市报”*

**Wang Chenyao:** Professor, School of Journalism and Communication, Nanjing University  
*“To See Ourselves: An Examination of the Configuration of the Discourse on Journalistic Crisis”*

Center for East Asian Studies, 325 Ingraham Hall, 1155 Observatory Drive Madison, WI 53706

Phone: 608-262-3643 E-mail: [eas@eastasia.wisc.edu](mailto:eas@eastasia.wisc.edu) Web: <http://eastasia.wisc.edu>